

Chief Executive Officer (CEO)
Candidate Brief

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Welcome

The Opportunity

Thank you for your interest in becoming the next CEO of Cancer52.

Cancer52 is an exceptional organisation, providing one voice for all those affected by rare and less common cancers*. Historically, these cancers have been underrepresented and under-funded. Today, they represent 47% of people diagnosed with cancer, but 55% of all cancer deaths – a hidden majority. **Cancer52's** aim is to change this by taking the collective voice of our members to those who influence cancer policy, research, services and treatment.

Cancer52 is recognised for its strong convening role, bringing together our 115 member charities with organisations in industry, government, the NHS and other stakeholders to address the inequalities faced by patients with rare and less common cancers. Our reputation is strong and we are in a unique position to provide a common voice for these underrepresented cancers. The figures for people with these cancers are challenging and there is much work to do.

We are looking for a new CEO to build on **Cancer52's** successes so far and ensure that the voice of people with rare and less common cancers continues to be heard at the most senior and relevant tables. This is a fantastic opportunity for a visionary and strategic leader, someone who is energetic, enjoys leadership, is passionate about making a difference and has a real ability to pull people together to make things happen. Our new Chief Executive will have the opportunity not only to deliver on our current goals but to guide us into the future, growing our profile, income and influence.



Anne MacDowell Chair

This is a time to drive the charity forward with confidence and ambition.

Should you join us as CEO you can be confident that you will be joining a successful organisation. We are not resting on our laurels and are looking for someone who, alongside the trustees and the **Cancer52** team, will take us even further in serving and advocating for the needs of people with rare and less common cancers. We need a CEO who can bring experience, enthusiasm, and new networks to the role, alongside a passion to make a real difference.

Does this sound like the opportunity for you? If so, we look forward to hearing from you.

* Rare and less common cancers are defined as all cancers other than the 4 most common – breast, bowel, lung and prostate.

About us

Cancer52 is a national organisation, created in 2007 by Professor Sir Mike Richards, CBE, then National Clinical Director for Cancer, and registered as a charity in England and Wales in September 2017.

Cancer52 was named at a time when rare and less common cancers accounted for 52% of all cancer deaths in the UK, and 47% of cancers diagnosed in England were of this type. By 2020, this had worsened to 55% of cancer deaths, though diagnoses remained at 47%.

Cancer52 is the unifying body for charitable and not-for-profit organisations working in the field of rare and less common cancers. Currently we represent 115 patient-support and research-focused cancer charities and organisations working to ensure our collective voice is heard at the highest levels of government and in national policy making. **Cancer52** champions earlier diagnosis, better treatment, better representation, better funding, and better support for people with rare and less common cancers.

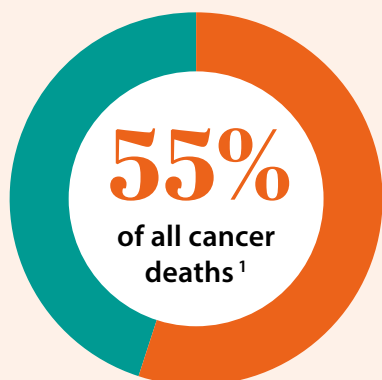
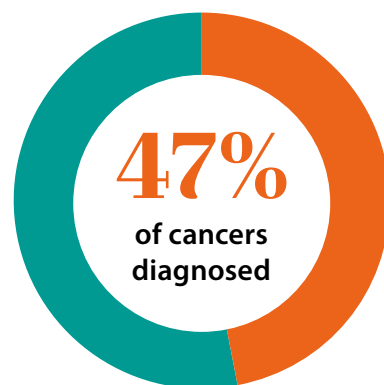
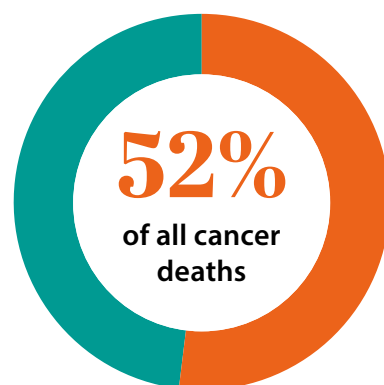
Although small, **Cancer52** is highly influential and very successfully interacts with government and policy makers at senior levels.

See our latest Annual Review: **Cancer52**
Annual Review for 2022-2023



1. National Cancer Registration and Analysis Service (NCRAS) by Public Health England figures. May 2019

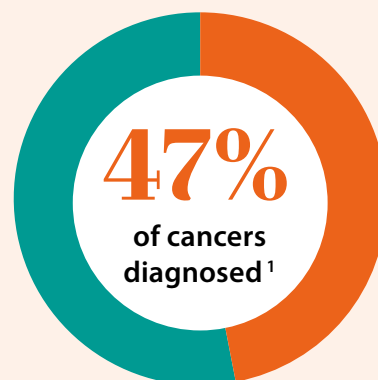
Cancer52 was named at a time when rare and less common cancers accounted for ...



But now ...

55% of all cancer deaths each year in the UK are from rare and less common cancers.

This statistic is worse than it used to be, even though the percentage of rare and less common cancers diagnosed each year has not changed at 47%.



Context for the appointment

After a hugely successful tenure during which **Cancer52's** size and influence has grown dramatically, our current CEO, Jane Lyons, is retiring from full time work in July.

The Board of Trustees is now seeking to appoint a successor to build on the successes and achievements of recent years. A few of our current and recent highlights include:

Policy Influence

Such is the reputation of our work, and the contribution of our members, Cancer52 is represented on the National Cancer Board, which provides strategic leadership in the delivery of cancer ambitions in the NHS Long Term Plan.

Our semi-annual **Big Cancer52 Conversation** attracts key decision makers across a wide range of stakeholders from major contributors to health policy, to industry and patient charities - all working together collaboratively to improve diagnosis and treatment for rare and less common cancers.

Manifesto Launch

On 16th April this year at the House of Commons, we launched ***The Other Half. A manifesto to transform outcomes for people with rare and less common cancers***, which outlines the three priorities for our policy work.

- 1 Reduce the number of deaths from all cancers by 15% by 2040, saving 80,000 lives, and address health inequalities that contribute to poorer outcomes.
- 2 Increase early diagnosis of rare and less common cancers which will improve patient experience, quality of life and help save more lives.
- 3 A new national mission on rare and less common cancers with patient involvement at its core.

National Lottery Funding

In late 2023, in recognition of our work, Cancer52 secured multi-year **National Lottery funding**. From January 2024, this funding is being used to allow Cancer52 to expand on three outcomes over the next three years:

- **Policy** advances for rare and less common cancers
- Addressing patient **health inequalities**
- Membership **engagement**

Finances

Over the past five years, our turnover has steadily increased, and the latest accounts (financial year ending March 2023) show an annual income of just over £175k. To date, the majority of our funding, which is unrestricted, is derived from member subscriptions and our Corporate Supporter programme.

At the end of 2023 we were successful in securing a three-year Lottery grant of £465k, which commenced in January 2024. Going forward, a key objective is to be a well-resourced organisation with diversified income streams.

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Person we are seeking

To be Cancer52's next Chief Executive, you will be:



A talented leader, able to motivate and empower others and develop strong internal and external stakeholder relationships.



An inspiring and authentic individual who is passionate, confident and engaging as the key spokesperson of the organisation and a representative of the diverse Cancer52 membership.



Capable of influencing decisions at senior levels of government, in the NHS and in partner organisations operating in the fields of cancer research, prevention, diagnosis and treatment.



A senior professional who will be a key proponent of the campaigning and influencing drive of the charity, setting the overall strategy and vision for the organisation.

In addition to the core management competencies required, the role requires demonstrable leadership which will inspire others, along with a comprehensive understanding of **Cancer52's** purpose and the problems faced by those charities and organisations representing the rare and less common cancer communities.

Effective networking will be a key skill set, and will enable you to actively seek out, engage and establish productive relationships with political decision makers, NHS leadership and charity CEOs to further our goals.

Your approach will be collaborative, motivating stakeholders to engage with our work.

Success will be achieved through collective effort, but what will also be fundamental to the achievement of our ambitions will be funding. Going forward, and alongside our influencing work, you will be seeking out the funding opportunities that deliver a sustainable financial future and enable us to increase our impact.



Job Description:

Job title:	Chief Executive
Salary:	£65,000 - £70,000
Contract:	Permanent, Full-time
Hours:	35 hours per week
Location:	The Cancer52 team all work remotely, but an ability to attend London based meetings, host them, and travel out of London to conferences as needed is essential
Reports to:	Chair of Trustees
Team:	Policy Lead Health Inequalities Lead Communications Executive Operations Manager Executive Assistant

Key Responsibilities

Strategic Direction and Leadership

- Working with the Board of Trustees to set clear strategy and lead the delivery of Cancer52's strategic plan;
- Providing inspiring, collaborative, positive and dynamic leadership to our member organisations, policy-makers, decision-makers, influencers and other stakeholders in the cancer community;
- Championing, advocating for, creating and maintaining an open, sharing culture that encourages and values equality, diversity and inclusion;
- Taking forward Cancer52's commitment to making best use of available resources and embracing digital technologies to achieve best possible outcomes;
- Ensuring a resolute focus on impact and performance across our work.

Fundraising

- Lead the charity's income generation plan, proactively seeking out new partnerships and identifying funding opportunities to ensure diverse income streams;
- Ensure a strong and sustainable pipeline across multiple income streams and build excellent relationships with key funders;
- Manage the relationships with existing partners, ensuring compliance with current commitments and maximising opportunities for enhanced collaboration and funding.

External representation

- Identify and generate productive strategic relationships with external stakeholders, including policy makers;
- Work collaboratively with member and other organisations to ensure the best outcomes for patients;
- Be a key spokesperson and ambassador for the charity on the key issues faced by the patient community, including diagnosis and access to treatment and care;
- Maintain an awareness of the wider cancer environment, and a good understanding of the unmet needs of patients;
- Represent the charity on stakeholder boards, steering groups, and other committees.

Governance and financial management

- Work closely with the Board of Trustees to ensure that all legal and regulatory responsibilities are carried out and support strong governance of the organisation;
- Work with the Operations Manager, finance committee and finance advisor to ensure strong financial management, budgeting, reporting and risk management;
- Ensure systematic, timely production of accurate management accounts and maintain appropriate financial controls.

People management and organizational culture

- Champion and model the professional integrity and collaborative values of Cancer52;
- Report to the Board on future workforce development and investment requirements in line with Cancer52's ambitions for growth;
- Lead, manage and support the team to maximise their personal contributions;
- Provide clear direction for team members about their roles, objectives and how each individual contributes to Cancer52's vision and mission.

Person Specification

Knowledge and Experience:

Essential

- A history of successful and inspiring leadership within a charity or purpose-led organisation, with sound experience of business and strategic planning;
- A proven track record or sound understanding of successful income generation, contract negotiation, and implementing growth strategies;
- Experience of working with a Board and of developing and maintaining robust governance, including risk strategy and management, and financial management;
- Experience of successfully raising the external profile of an organisation by seeking out and developing strong collaborative partnerships with like-minded organisations and/or through the use of effective advocacy, lobbying and external affairs campaigns.

Desirable

- Experience of working within a cancer charity.

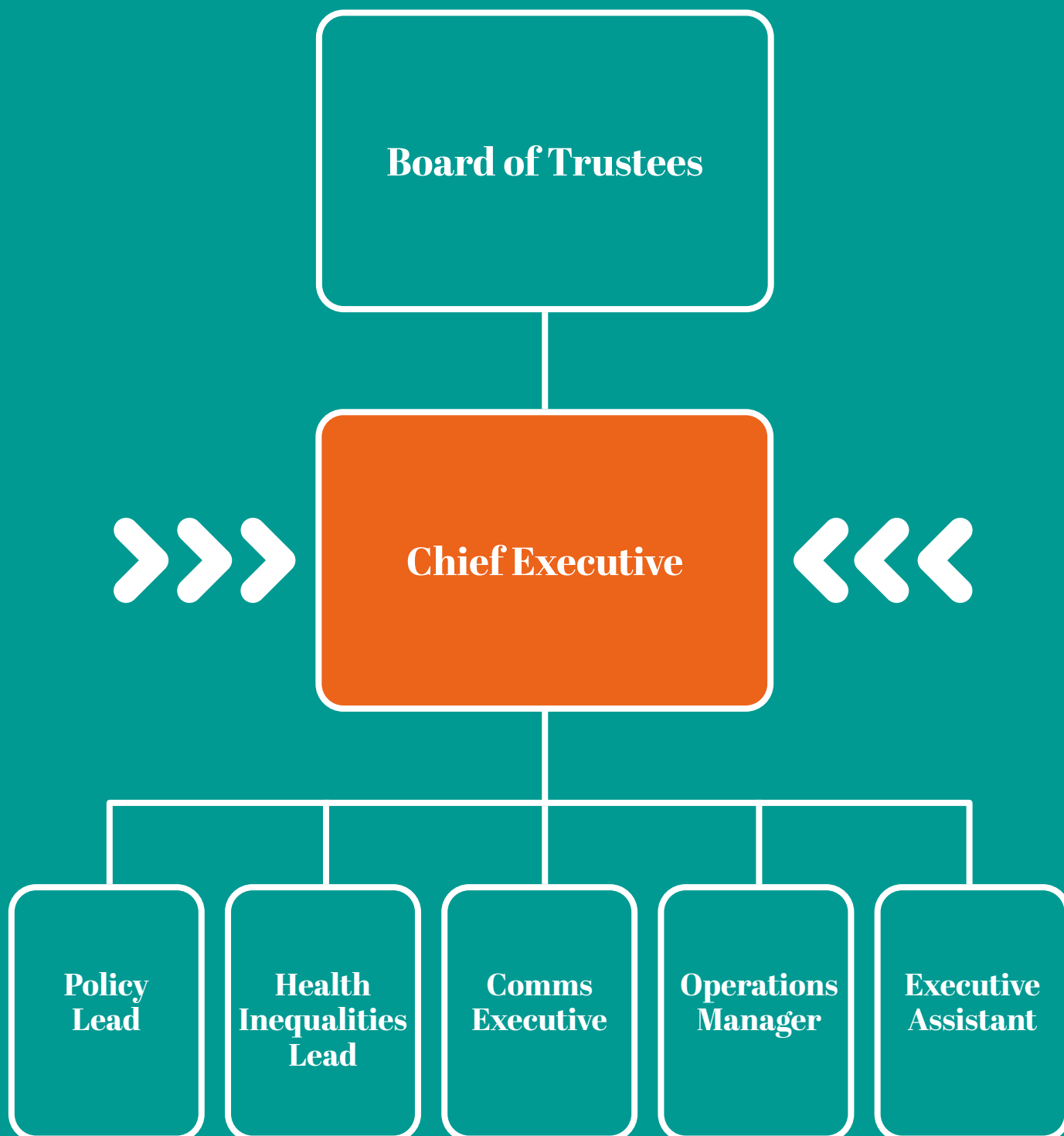
Skills and Abilities

- Leadership ability that inspires and motivates others;
- A convener, able to pull organisations together to speak with one voice;
- An ability to build partnerships and networks with other organisations;
- Strong networking and profile-raising skills, including being adept at building influence and long-term relationships with a diverse range of stakeholders;
- Confidence in communicating in public forums and skilled in being a visible advocate for the charity;
- A belief in the importance of Cancer52's work and the ability and desire to promote it;
- A creative thinker with the ability to design new approaches;
- An exceptional leader, with the ability to cascade objectives, and plan and prioritise work effectively.

Style and Behaviour

- A collaborative, empowering leadership style;
- Ambitious and forward thinking with the energy to drive forward the charity's work and impact;
- A high level of emotional intelligence, sensitivity, and empathy;
- A strong role model who leads by example and embodies the appropriate behaviours of a senior leader;
- Inquisitive and challenging; constantly seeks improvement, both in themselves and in their team. Willing to test and learn from new approaches;
- A clear commitment to inclusion, diversity, and equality.

Organisational Chart





Terms of appointment

Pension	Workplace pension scheme
Annual Leave	28 days plus public holidays

How to apply

Application is by way of CV and a Supporting Statement, which should clearly set out your motivations for the role and how your experience to date meets the requirements.

For an informal conversation about the role, please contact our recruitment partner, Simon Lloyd, Director, NFP Consulting on 07961 988 523 or email simon.lloyd@nfpconsulting.co.uk

Apply online at www.nfpconsulting.co.uk/cancer52

Closing date:	Monday 8th July
First interviews:	Week beginning 15th July
Final interviews	Week beginning 22nd or 29th July

All interviews will be conducted remotely.

Cancer52 is committed to creating an inclusive environment, promoting equality, valuing diversity, and combating unfair treatment in recruitment. We want to make sure that we always recruit the best person for the job in a way that is fair and equitable and demonstrates our commitment to valuing diversity at all stages of the recruitment process.

Accessibility

Please let us know if you need any adjustments to enable you to apply and participate in the selection process and to perform to the best of your ability. Any requests will not influence the decision-making process.



cancer52
the common voice
for rare & less common cancers

info@cancer52.org.uk
cancer52.org.uk

Cancer52 is registered as a charity in
England and Wales, **Charity No. 1174569** and
as a company limited by guarantee in England
and Wales, **Company No. 07994413**